# Announcer Read Option 1 – :30

*Concept: Illustrate the kind of question that a city-dwelling millennial woman would ask, while also highlighting the bigger questions we’ve all been asking in 2021 – all with the “what do I do now” through line.*

[Music Bed - please use something similar to the music they used in their 2020 year in search video]

MVO1: In a year that left us with more questions than answers, we found ourselves asking

MVO1: What

FVO1: OK Google – what do I do if there are fires near my home?

[SFX: Google Home response beep]

MVO2: What do I do –

FVO2: If my cat looks sick?

[Various voices overlap, starting slow and then speed up]

MVO3: What can I do to get my vaccine?

FVO3: What should I do to help women in Afghanistan?

FVO1: OK Google –

[After the crescendo of overlapping questions, a beat of silence]

FVO1: What do I do now?

[SFX: Google Home response beep]

MVO1: Watch The Year in Search 2021 - Only on Youtube.

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# Announcer Read Option 2 – :15

*Concept: Show the theme of “what” through the eyes of someone older who is grappling with the post-pandemic world in a later phase of life.  At an older age, when our network can seem smaller, we can still rely on Google for help.*

FVO1: In a year that left us with more questions than answers, we found ourselves asking –

FVO1: What...

MVO1: OK Google – What’s the safest way to visit my grandkids?

[SFX: Google Home response beep]

FVO1: What comes next? Watch The Year in Search 2021 - Only on Youtube.

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